

ABHIVYAKT- A Musical Seminar Project



॥ चिरंतन स्वराणाम् नादमयः आस्वादः ॥

SWARSAAD FOUNDATION

(Reg. No. F-12567)

(An organisation to promote and preserve Indian Classical Music and create awareness towards environmentally sustainable future.)

अभिव्यक्त Musical Seminar:-

अभिव्यक्त is a musical seminar that can present in colleges, schools, and corporate offices. This seminar is conducted to preserve our national heritage i.e., art & culture.

A Musical Seminar designed to discuss the importance of Indian Classical Music. this seminar is a 3-day program. 1st day program will take 5 hours. The 2nd & 3rd Day will take 3 hours. It will be conducted at colleges, schools. It can be taken in corporate. but structure and time are different.

What is the need of Indian Classical Music Seminars?

Indian classical music seminars in colleges hold significant importance for several reasons:

1. **Preserving Cultural Heritage:** Indian classical music is deeply rooted in the country's cultural heritage. Seminars in colleges provide a platform for students to understand, appreciate, and preserve this rich musical tradition. By organizing these seminars, colleges contribute to the conservation and promotion of Indian classical music.
2. **Knowledge Transfer:** Seminars offer a unique opportunity for students to learn directly from renowned musicians and experts in the field. These seminars facilitate the transfer of knowledge, techniques, and insights from experienced artists to the younger generation. Students can benefit from the expertise of these maestros and gain a deeper understanding of the nuances of Indian classical music.

3. **Skill Development:** Indian classical music requires rigorous training and practice. Seminars in colleges provide a structured environment for students to enhance their musical skills. Through workshops, demonstrations, and interactive sessions, students can refine their understanding of raga (melodic framework), tala (rhythmic cycles), improvisation, and other fundamental elements of Indian classical music.
4. **Exposure to Various Styles and Instruments:** Indian classical music is a vast and diverse art form, with different styles and regional variations. Seminars expose students to a wide range of musical styles, such as Hindustani and Carnatic music, as well as various instruments like sitar, tabla, veena, flute, and more. This exposure broadens students' musical horizons, fostering a deeper appreciation for the diversity within Indian classical music.
5. **Cultural Exchange and Collaboration:** Seminars often bring together students, musicians, scholars, and enthusiasts from different backgrounds and regions. This creates a platform for cultural exchange, fostering a sense of unity and harmony. Collaborations between students and musicians from diverse backgrounds can lead to innovative musical expressions and foster mutual understanding and respect.
6. **Career Opportunities:** Seminars can provide valuable networking opportunities for students interested in pursuing a career in Indian classical music. Students can connect with established artists, music academies, event organizers, and industry professionals, opening doors to potential performance opportunities, teaching positions, and further educational avenues.

7. **Academic Enrichment:** Seminars contribute to the academic growth of students studying music or related disciplines. These events often feature presentations, research papers, and discussions on various aspects of Indian classical music. Attending seminars exposes students to new research findings, theoretical frameworks, and scholarly perspectives, enriching their academic pursuits.

In conclusion, Indian classical music seminars in colleges play a crucial role in preserving cultural heritage, facilitating knowledge transfer, developing musical skills, promoting cultural exchange, and creating career opportunities. These seminars contribute to a well-rounded education and nurture a deep appreciation for the beauty and significance of Indian classical music among students.

Format of presentation: -

In this program, information about the origin of classical music, types of classical music, its place in our life and its importance, its benefits, etc. is given in this program.

This program is done in 3 phases.

In the first stage, the history of classical singing, basic information about classical singing, and types of singing were presented. The total time is about 2 hours. Those who like the presentation of the first stage are invited to the second stage.

In the second phase, there was a presentation on the history of classical musical instruments, the types of classical musical instruments, and their basic information. The duration of this is also 2 hours. Those who like the presentation of the second stage are invited to the third stage.

In the third phase, the place of classical music in our life, its importance, its benefits, and the positive effect of classical music on our body is discussed. The duration of this is 1 hour.

People who like the whole program are invited to the program if they are interested in watching the program. Those who are interested in learning music are guided accordingly. And they are followed up for the next 1 year.

Those who are interested in learning music are given music education through the artists of the institute.

We do this program in schools, colleges, and companies.

Tangibility Of Indian Classical Music Seminars: -

The tangibility of Indian classical music seminars in colleges can be observed through various concrete aspects:

1. **Practical Learning:** Seminars provide students with hands-on practical learning experiences. They have the opportunity to witness live demonstrations, performances, and workshops conducted by experienced musicians. This direct interaction with artists allows students to observe and learn intricate techniques, improvisation methods, and nuances of Indian classical music.
2. **Skill Enhancement:** Through seminars, students can enhance their musical skills through focused training sessions. Renowned musicians often conduct masterclasses, where students receive personalized guidance and feedback on their performance. This tangible improvement in their musical abilities is a direct result of participating in these seminars.
3. **Access to Experts:** Seminars bring esteemed artists, scholars, and experts in the field of Indian classical music to colleges. Students can engage in one-on-one discussions, ask questions, seek clarifications, and gain valuable insights from these experts. This direct access to renowned practitioners of the art form provides tangible benefits in terms of knowledge acquisition and mentorship.
4. **Performance Opportunities:** Many Indian classical music seminars in colleges also provide students with the chance to showcase their skills through performances. These performances may take the form of student recitals, ensemble performances, or collaborative presentations with renowned artists. Such tangible performance opportunities enable students to gain valuable stage experience and build their portfolios.

5. **Networking and Collaborations:** Seminars create a platform for students to network with fellow musicians, scholars, and professionals in the field. This networking can lead to tangible collaborations, where students get the chance to perform, compose, or collaborate on projects with their peers or established artists. These collaborations can have tangible outcomes in terms of recorded albums, concert performances, or joint research endeavours.
6. **Academic Recognition:** Many colleges award certifications, diplomas, or degrees for participating in Indian classical music seminars. These tangible credentials serve as evidence of the students' active involvement and commitment to the study of Indian classical music. The recognition received through such certifications can enhance their resumes and academic profiles.
7. **Community Engagement:** Seminars often attract a diverse audience, including music enthusiasts, scholars, and professionals. Students actively participating in these seminars can engage with this community, leading to tangible connections and opportunities beyond the college environment. These connections can result in tangible outcomes, such as invitations to perform at public events, collaborations with community organizations, or even potential career prospects.

In summary, the tangibility of Indian classical music seminars in colleges can be witnessed through practical learning experiences, skill enhancement, access to experts, performance opportunities, networking and collaborations, academic recognition, and community engagement. These tangible aspects contribute to the overall growth and development of students pursuing Indian classical music in a college setting.

Sustainability of Indian Classical Music Seminars: -

To sustain Indian classical music seminars in colleges, the Swarsaad Foundation can employ the following strategies:

- 1. Artist Collaborations:** The foundation can facilitate collaborations between renowned artists and colleges. By inviting established musicians and experts as guest faculty or visiting artists, the foundation can provide students with valuable learning opportunities and exposure to the nuances of Indian classical music. These collaborations contribute to the sustainability of seminars by ensuring a steady influx of expertise and maintaining the quality of the sessions.
- 2. Outreach and Publicity:** The Swarsaad Foundation can engage in extensive outreach and publicity efforts to raise awareness about the seminars. By leveraging digital platforms, social media, and traditional marketing channels, the foundation can reach a broader audience, including music enthusiasts, potential sponsors, and the local community. Increased visibility and participation contribute to the sustainability of the seminars.
- 3. Scholarships and Grants:** The foundation can establish scholarships or grants specifically dedicated to supporting students interested in Indian classical music. By providing financial assistance to deserving students, the foundation encourages their participation in seminars and helps create a sustainable pipeline of talent. These scholarships and grants can be funded through partnerships or fundraising initiatives.

4. Continuous Evaluation and Improvement: Regular evaluation and feedback mechanisms are essential to ensure the effectiveness and relevance of the seminars. The Swarsaad Foundation can actively seek feedback from participants, students, and faculty to assess their experiences and make necessary improvements. By continuously refining and enhancing the seminar content, the foundation ensures its sustainability and continued growth.

By implementing these strategies, the Swarsaad Foundation can sustain Indian classical music seminars in colleges, fostering a deep appreciation for the art form among students and creating a strong foundation for the preservation and promotion of Indian classical music.